

TRAIN. INFORM. PROMOTE.

Put your screens to work.

SILENTRAINER lets gyms, studios and fitness facilities upload, schedule and stream training and facility content to their screens from one browser dashboard.



Your content, on the screens members already see.

Owners

Promote services and manage the screen content across your facility.

Trainers

Showcase your coaches and share their expertise through your own videos.

Members

See exercise demonstrations, equipment guidance and useful gym information.

Use your existing screens. No additional hardware required on compatible browser-enabled TVs.

Your content. More possibilities.

Bring training, communication and promotion together. Choose the content that serves your members and your business.

TRAINING

Teach at a glance

Use exercise demonstrations to reinforce technique and equipment use. Add your coaches' videos, and use slow- or fast-motion controls when creating playlists.

TRAINER VISIBILITY

Give coaches a digital stage

Introduce coaches, promote personal training and show their expertise. Combine trainer profiles with class information and clips from your team.

MEMBER COMMUNICATION

Keep useful information visible

Share opening hours, timetables, events, challenges and gym etiquette. Put important messages in the areas where members need them.

SCREEN MANAGEMENT

Plan once. Manage centrally.

Upload videos and images. Build playlists for different screens and schedule content across the day or week, all from one browser dashboard.

MEMBER FEEDBACK

Ask members. See responses.

Display QR polls that members answer on their phones. See results live in your dashboard and use the feedback to inform your next decisions.

COMMERCIAL CONTENT

Promote services and partners

Promote your classes, services and products, or display local sponsor messages. Your gym finds sponsors and agrees the advertising arrangements.

"A gym is an ecosystem of owners, trainers and members. SILENTRAINER serves all three: helping members learn proper form, giving trainers a digital stage and helping owners promote their services."

SILENTRAINER

Built around your environment.

Use SILENTRAINER's exercise library and your own uploads to create a screen experience that reflects your facility and your team.

YOUR FACILITY	CONTENT YOU COULD SHOW
Gyms & health clubs	Exercise and equipment demonstrations, trainer introductions, personal training offers, member challenges and facility notices.
Boxing & martial arts	Upload your coaches' combinations, footwork drills and technique clips. Add class information, coach profiles and event announcements.
Pilates, yoga & dance	Upload your own mat, reformer or movement sequences. Introduce instructors and promote classes, workshops and studio events.
Functional training studios	Display movement demonstrations, station guidance and your own workout sequences. Combine them with coach content and class updates.
Hotel & residential gyms	Show exercise guidance, equipment reminders and facility information. Hotels can also upload messages about spa, dining and other services.

EXAMPLE CONTENT PLAN FOR ONE FACILITY

Reception Trainer introductions Class timetable Membership and service offers	Training floor Exercise demonstrations Equipment reminders Coach technique clips	Stretching area Mobility sequences Recovery class information Member feedback QR poll
---	--	---

These are content ideas. You choose each playlist's mix, order and schedule to suit your own facility.

Start with the screens you have.

Choose one useful playlist, pair a compatible screen and build from there.

1

Add your content

Choose library clips or upload your own videos and images.

2

Plan your playlists

Arrange content and set schedules for each area.

3

Pair and play

Open the player in a compatible TV browser and pair the screen.

COMMON QUESTIONS

Do I need additional hardware?

No additional hardware is required on compatible browser-enabled TVs. Older screens may need an Amazon Fire TV Stick with an up-to-date browser.

Can I use my own content and branding?

Yes. Upload videos and images featuring your trainers, offers and facility. Create content for your own rooms, zones and class styles.

Will SILENTRAINER find sponsors for us?

Your facility sources sponsors and agrees any fees. SILENTRAINER lets you display their content alongside your own.



REQUEST A DEMO

silentrainer.com/contact

Tell us about your facility and how you would like to use your screens.

90-day free trial available. No credit card required.

